



5-7 November, 2014
 (KICC) Kenyatta International Convention Centre
 Nairobi, Kenya

Explore Business of Chemical in
Kenya



Organized by

Supporting Association

Official Travel Agent





Kenya Chemex 2014 The period from 5-7 November 2014

After the huge success of the 3rd round of (Kenya Chemex 2013) and the massive B2B meetings held for the exhibitors inside the exhibition (Kenya Chemex 2014) is the now the most important and wanted platform for the chemical industries in Africa which takes places in Kenya which is the biggest and most advanced economy in east and central Africa, East and Central Africa's biggest economy has posted tremendous growth in the service sector, boosted by rapid expansion in telecommunication and financial activity over the last decade. all of this along with the scope of Kenyan Government to have Kenya as #1 economic country in Africa by 2030.

Kenya imports commodities worth \$ 10.4 Billion in 2010 especially machinery, transportation equipment, Plastic and chemicals, motor vehicles, iron and steel, etc

Why Kenya?

- A strategic location of communication facilities in terms of international commerce.
- Effective Marketing policies as evidenced by the ongoing success of the Economic recovery
- Progressive institutional development.
- Investors' confidence in the country's economy as evidenced by major successful investments in most sectors of the economy.
- Warm and friendly people and a high degree of personal safety.



Africa is on growth path, but Kenya particularly has two advantages, great people and a great location said Wolfgang Fengler, Lead Economist for Kenya.

Intensive Propaganda and Expansive Marketing for Kenya chemex (Chemical Industries) The period 5-7 November 2014



Merits and many other reasons call you to participate in the Fair among them:

- Reaching merchants and decision makers attending one of the important markets in Africa.
- Great opportunities for Investment, Partnership and having agents and trading.
- Opening new horizons in a market serves about 200 Millions in Kenya or the surrounded countries.
- Presenting new products.
- Establishing presence in a continuous developing market.
- Entering whole surrounded markets through single fair.

Promoting for Fair through trading magazines and reporters:

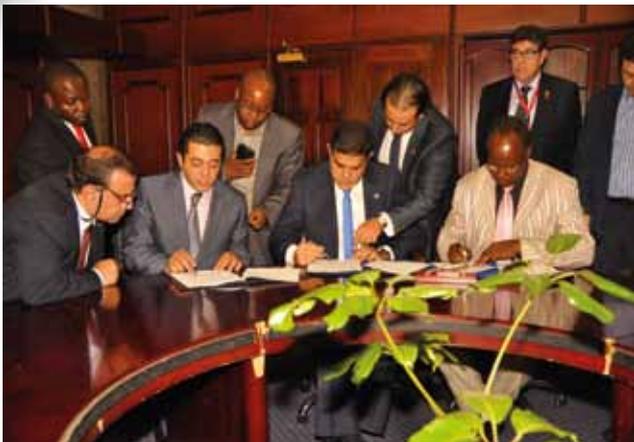
Many important trading magazines in the region are participating in the Fair and support it and they are conducting a wide series of media coverage include several reviews and papers topics and heightening on products showed in Fair beside news of exhibitors companies.

Seize the Opportunity of Several Investment Chances Available In Middle of Biggest Consuming Markets for Chemical Industries in the Region

Chemical products are enjoying more backup represents in increasing demand inside and outside Kenya due to high demand domestically knowing that Kenya have a monthly raw material consumption of approximately 8000 tons, Beside there are other sectors witnessing as well several new constructions, such as hotels, restaurants, commercial and entertaining centers; either under construction or in preparation or designing phase and these sectors requires more plastic products.

Direct Mail and invitation for VIP

Organizers will send invitations through direct mail to decision makers and VIP to visit the Fair. Basically are; big businessmen, owners and directors of companies, commercial agents, distributors, merchants, professions, authorized governmental officers those will be selected from a list considered the most biggest and accurate database ever being prepared in the region.



Public Relations

The Public Relations Department engaged with a solid working relation with all media bodies that produce regular newspapers among a wide range of public and through a variety of media means such as satellite channels, broadcasting stations and current newspapers in the region.

Fair's Special Programs

The organizers are arranging special programs in the Fair's frame such as business meetings, press conferences and parties for the favor of exhibitors' bodies aiming to furnish more promotions for their products and to produce these companies for the sake of creating channels for trading chances in between and among Fair's attendees from investors, merchants and others.

Who shall visit?

Whether you are a manufacturer, importer, distributor or an agent in this sector, then Kenya Chemex 2014 (Chemical Industries) The period from 1 to 3 December 2014 is your most chosen event. As the Fair gives chance to meet with representatives of the biggest manufacturing companies of this field, its distributors, agents and traders under single

floor and they know very well that no one of decision makers or investors in this field will be absent of this event; one of the most important and unique fairs in the western Africa, that take place in a heart of the biggest consuming market for chemical industries in the region.

Kenya Chemex 2014

It's the ideal place that facilitates the best chance for presenting new products in the plastic sector, and enables you to create the necessary enhancement that upgrades your products. In this Fair you will be able to meet decision makers and big pioneers in this sector and investors, beside governmental figures that are capable to facilitate the execution of trading agreements and to work in easiness through governmental routine procedures. Also, this Unique Fair will help you to start your trading and commercial communications with many parties in a way achieving your goals and commercial ambitions.





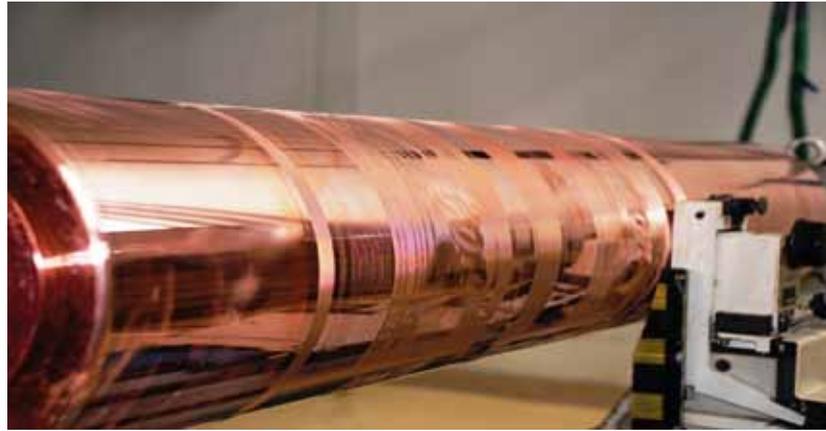
- Coating compounds
- Coatings raw materials
- Foams and intermediaries
- Synthetic fibers, bristles, tapes
- Adhesives and glues
- Paint resins
- Additives
- Fillers
- Reinforcing fibers, - materials
- Starting materials, intermediate, polymerization
- auxiliaries
- Offset Printing
- Silk Screen Printing.



Fair's Sections:

- Machines & equipment for processing and recycling
- Machinery and plant for processing
- Machines for Glass Forming.
- Machines for Glass Cutting.
- Post processing machines
- Machinery and plant finishing, decorating, printing and marking.
- Machinery for Painting and coatings
- Machinery for Rubber Industry
- Raw Materials for Rubber Industry
- Machinery for Packing
- Machinery for Packaging
- Molds and dies
- Ancillary equipment
- Measuring, closed loop control and test equipment
- Parts and components
- Thermoplastics
- Thermoplastics elastomers





- Outdoor Digital Printing.
- Flexible & Non Flexible Packaging Printing & Materials.
- Corrugated Carton.
- Tinplate Printing.
- Souvenir Wrapping Paper.
- Bags & Envelopes.
- Notebooks.
- Stationaries.
- Color Separation & Graphic Design.
- Cyril & Stamps.
- Paper Manufacturing.
- Paper Conversion.
- Ink Manufacturing.
- Chemical Industry.
- Offset Printing Plates.
- Printing Cylinders.
- Printing Auxiliary.
- Press Agencies.

- Printing Supplies Agencies.
- Metal Laser Engraving.
- Laser Die Cutting.
- Used Press (Imported).
- Printing Software.
- Printing Services.
- Self-Adhesive Tapes & Materials.
- International Printing Equipment Manufacturers.
- Pre-Owned Printing Equipment Suppliers.
- Graphic Art Suppliers.
- Printing Plates & Films



2. Semi- finished products
3. Technical parts
4. Reinforced plastics





5. Pipe construction equipment

- Pipe Bending
- Tube Bending
- Pipe forming tools
- Pipe cutting systems
- CNC shape cutting

6. Services for the chemicals industries

- Computer software services
- Professional literature
- Trade associations
- Leasing
- Subcontracting
- Science and consulting

Participation cost

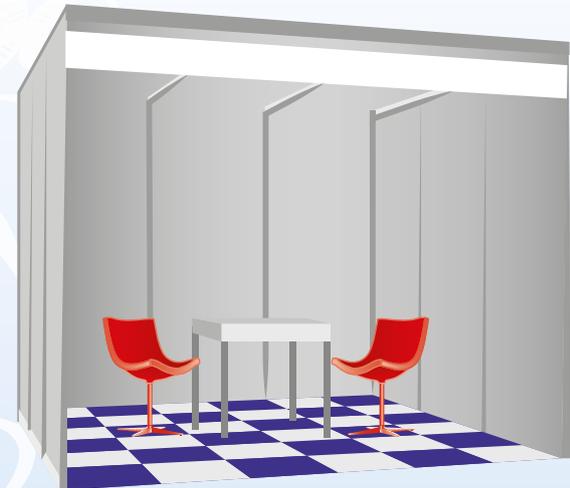
Space Only

Please note space only exhibitors should order separate power/electricity connection for their stand area

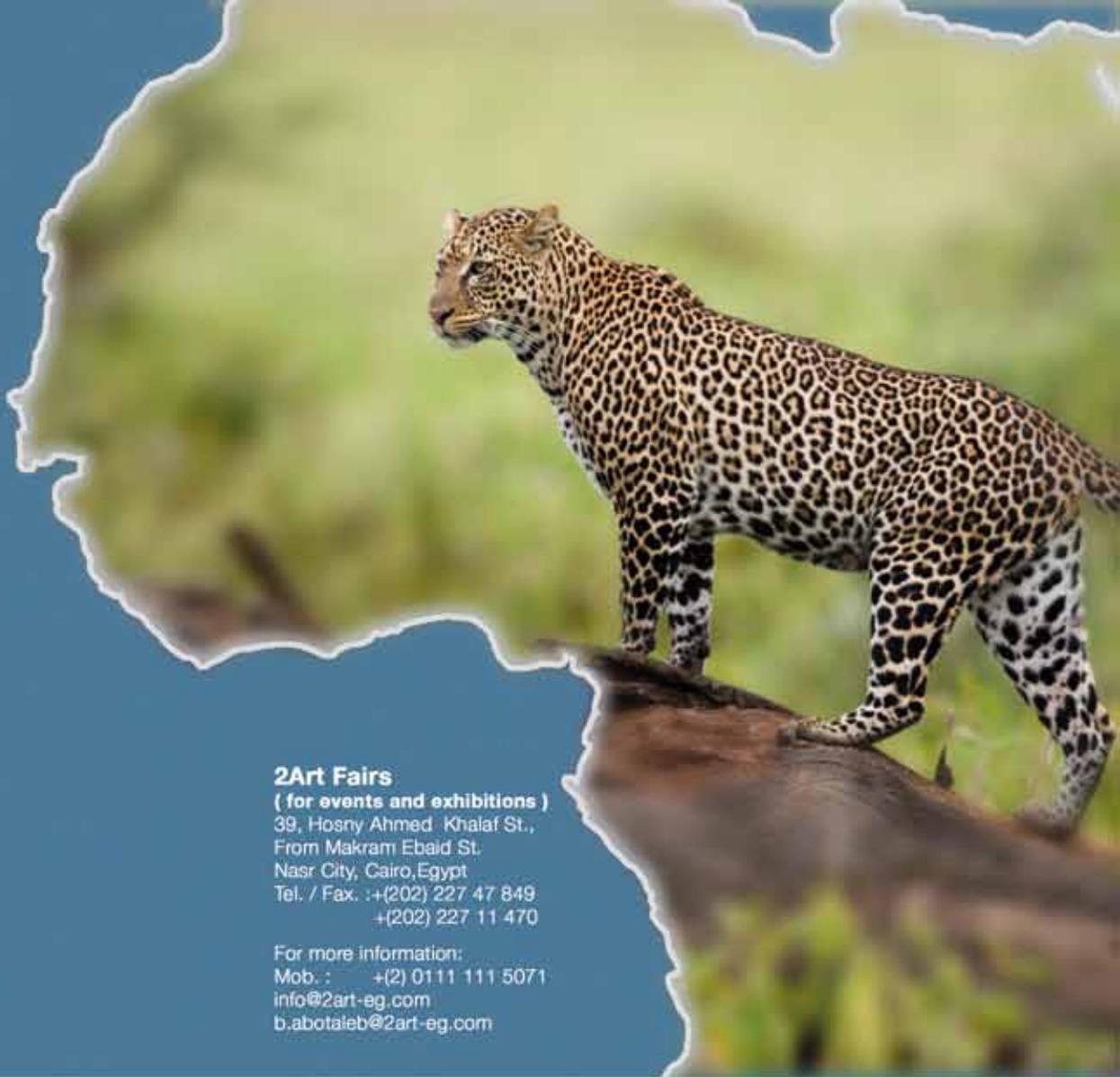
345 \$ per sqm. (Minimum of 12 Sqm.)

Basic package

- Rear and walls (white Octanorm panel)
- Fascia Name in English
- carpet
- One table
- 3 chairs
- 3 spotlights
- Wi-Fi
- Security
- Cleaning



365 \$ per sqm. (Minimum of 12 Sqm.)



www.kenyachemex.com

2Art Fairs
(for events and exhibitions)
39, Hosny Ahmed Khalaf St.,
From Makram Ebaid St.
Nasr City, Cairo, Egypt
Tel. / Fax. : +(202) 227 47 849
 +(202) 227 11 470

For more information:
Mob. : +(2) 0111 111 5071
info@2art-eg.com
b.abotaleb@2art-eg.com

 **Kenya Chemex 2014**
5-7 November, 2014
(KICC) Kenyatta International Convention Centre
Nairobi, Kenya

Supporting Association

Official Travel Agent



Organized by

